



# Male Breast Cancer Global Alliance

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## WE RESPECT THE PRIVACY OF OUR WEBSITE VISITORS!

By visiting the Male Breast Cancer Global Alliance website at [mbcglobalalliance.org](http://mbcglobalalliance.org), you accept the practices described in this policy. The MBCGA website is not intended for use by children under the age of 13.

### WHAT INFORMATION DO WE COLLECT?

We collect information from you when you subscribe to our newsletter, join MBCGA by becoming a member, or sign up for an event.

When using or registering on our site, as appropriate, you may be asked to enter your name, e-mail address, zip code, demographic information and information about your breast cancer or interests so that we can send you emails and event information that matches your preferences. You may, however, visit our site anonymously.

### WHAT DO WE USE YOUR INFORMATION FOR?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience. Your information helps us to better respond to your individual needs.
- To improve our website. We continually strive to improve our website offerings based on the information and feedback we receive from you.
- To improve customer service. Your information helps us to more effectively respond to your customer service requests and support needs.
- To process transactions. Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent.
- To send periodic emails. The email address you provide may be used to send you occasional news, updates, information related to your donation(s), etc.

## **HOW DO WE PROTECT YOUR INFORMATION?**

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information. For example, we incorporate industry-standard security controls (like firewalls) and protocols (like SSL/TLS) to create sites that are resistant to standard internet-based threats.

Unfortunately, however, no data transmission over the Internet, nor any data storage system, is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information on our or third-party sites. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us using the contact options on our Contact Us page. MBCGA retains personal information that we receive for as long as necessary to fulfill the purpose(s) for which the information was collected, to provide our services and products, to pursue legitimate business purposes, to enforce our agreements, and comply with all applicable laws.

## **DO WE DISCLOSE ANY INFORMATION TO OUTSIDE PARTIES?**

No. We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **THIRD-PARTY LINKS**

On occasion, at our discretion, we may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. However, we seek to protect the integrity of our site and welcome any feedback about these sites.

## **SOCIAL MEDIA INTERFACES**

If you elect to connect your social media account to any of MBCGA's social media accounts, certain personal information from your social media account will be shared with us, which may include personal information that is part of your profile or your friends' profiles. Your interactions with social media companies and the use of their features are governed by their privacy policies.

## **CALIFORNIA ONLINE PRIVACY PROTECTION ACT COMPLIANCE**

Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

## **CHILDREN'S ONLINE PRIVACY POLICY ACT COMPLIANCE**

Our website is not intended for children under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

## **ONLINE PRIVACY POLICY ONLY**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **YOUR CONSENT**

By using our site, you consent to our online privacy policy.

## **CHANGES TO OUR PRIVACY POLICY**

Any changes to our privacy policy will be posted here. This policy was last modified on 09/01/2022.

## **CONTACTING US**

Questions regarding the privacy policy should be submitted to [cheri@mbcglobalalliance.org](mailto:cheri@mbcglobalalliance.org).